

ADVERTISER

MEDIA PACK

2026

Support Local Business

Kent's Premier Monthly Advertising Leaflet

Delivered to 10,000 homes every month across Gravesend/Dartford, Maidstone and Medway

supportlocalbusiness.club

clients@ukbusinessautomations.com

Advertising Rates

All prices are per monthly issue, per area. Spaces can be combined to create larger display advertisements.

Package	Spaces	Monthly Price	Cost per Home	Best For
Single Space	1	£250	2.5p	Sole traders, small businesses
Double Space	2	£400	2.0p	Businesses with multiple services
Triple Space	3	£500	1.7p	Growing businesses, restaurants
Quad Space	4	£600	1.5p	Maximum brand presence

Exclusivity guarantee: only one business per category per area. First come, first served.

Coverage Areas

Three carefully selected areas across Kent, each covering 10,000 homes on a monthly rotation.

Area	Postcodes	Towns Covered	Homes
Area 1: Gravesend and Dartford	DA1, DA2, DA11, DA12, DA13	Dartford, Gravesend, Northfleet, Swanscombe, Longley	10,000
Area 2: Maidstone	ME14, ME15, ME16, ME17	Maidstone town centre, Bearsted, Loose, Maidstone East and West	10,000
Area 3: Medway	ME1, ME2, ME4, ME5, ME7, ME8	Chatham, Gillingham, Strood, Rainham	10,000

Additional areas including Tonbridge, Tunbridge Wells, Sittingbourne, Faversham, Sevenoaks and Canterbury are available on request.

Artwork Specifications

Specification	Requirement
Leaflet size	A4 (210 x 297 mm)
Single ad space	65 x 72 mm (approx.)
Double space (2 units)	130 x 72 mm or 65 x 144 mm
Triple space (3 units)	195 x 72 mm or combined
Quad space (4 units)	130 x 144 mm or combined
Resolution	300 DPI minimum
Colour mode	CMYK (not RGB)

File formats accepted	PDF (press-ready), JPG, PNG
Bleed	3 mm bleed on all sides if full-bleed design
Fonts	Embed all fonts in PDF
Deadline	10th of the month prior to delivery

We can assist with artwork creation if required. Please mention this when you enquire and we will provide a quote.

Why Door Drop Works

Physical leaflets delivered with the post consistently outperform digital advertising for local businesses. Royal Mail MarketReach research shows:

- 89%** of consumers remember receiving a door drop
- 83%** of door drop items are opened, read or set aside
- 5.4 days** on average a leaflet stays in the home
- 87%** were influenced to make a purchase after receiving mail

Source: Royal Mail MarketReach

Terms and Booking Process

Minimum booking	One month. We recommend a minimum of three months for best results.
Payment	Payment is required in full before the print deadline (10th of the month).
Exclusivity	Only one business per category per area. This is guaranteed in writing.
Artwork deadline	Artwork must be submitted by the 10th of the month prior to delivery.
Cancellation	Cancellations must be received in writing at least 14 days before the print deadline.
Availability	Spaces are allocated on a first come, first served basis.

Ready to Reserve Your Space?

Visit supportlocalbusiness.club to complete the enquiry form, or email us directly at clients@ukbusinessautomations.com. We will confirm availability and send a booking confirmation within 24 hours.